



Animation in Turkey

- More than 100 animation studios operate in Turkey.
- Most of the animation studios are in İstanbul, Ankara and Eskişehir.
- Animation studios in Turkey generally produce TV series, feature films, animated films for promotion, advertisements, entertainments, music clips, games, architectural animation etc.

Some of the most important animation studios in Turkey

Resimli Film, ISF Studios, Anima İstanbul, Animax, Animasyon Cumhuriyeti, Düşyeri, Grafi2000, Düşlerevi, Cordoba, Lighthouse, Sinefekt, İmaj, Siyah Martı, Arzum Film, Yoyo Film, Zahiri Animasyon, Flamingo, AnimaTürk etc.

**The market volume of animation industry
in Turkey is estimated at approximately
\$ 100 million for the year 2017.**

The number of qualified and active labor force in Turkey's animation industry is about 2000
A medium-experienced animator in Turkey earns about \$ 750 - \$ 1,500 per month.

There are 18 children's channels in Turkey.
TRT Çocuk is the only public channel for children.

Strengths of Animation Industry in Turkey

- Young population
- Rich history and cultural background
- Eskişehir Anadolu University and other educational institutions
- Intensity of audience
- Low labor costs compared to Europe and America
- Presence of qualified producers, directors and animators
- Proximity to European and Asian markets

Animation Industry in Eskişehir

- Qualified labor force and low-cost labour
- Qualified freelancers
- Low investment costs
- Anadolu University (It has a history of 30 years in animation field.)
- Low living costs
- High living standards
- Suitable location
- Special investment zones
- Animation Research and Development Center
- 7 animation studios operate in Eskişehir.



Bursa Eskişehir Bilecik Development Agency (BEBKA) and Animation

BEBKA is a public institution supporting the sectors that have the potential in TR41 Region (Bursa, Eskişehir and Bilecik).

Animation industry is one of these sectors in Eskişehir. BEBKA has carried out many activities related to animation for four years.

- BEBKA provided financial support to Animation Department of Eskişehir Anadolu University approximately 1 Million TL for Animation R&D Center Project.
- The 1st Anatolian Animation Festival was held in 2015
- The 2nd Anatolian Animation and Digital Works Festival was held in 2016
- The 3rd Anatolian Animation and Digital Works Festival was held in 2017
- BEBKA has held animation film competitions since 2015
- **BEBKA will organize Eskişehir International Animation Film Festival and Film Competition as of 2019**

T.C. Bursa Eskişehir Bilecik Development Agency (BEBKA)

Eskişehir Investment Support Office

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