



TURKEY & ESKISEHIR
WAITING
FOR YOU
WITH GREAT
INVESTMENT
OPPORTUNITIES



The animation industry in Turkey has grown considerably over the last ten years.

TRT Cocuk, a public channel, has been the driving force of the animation industry in Turkey; the number of animation studios and the amount of animation products increased significantly in this period. TRT Cocuk has become one of the most watched channels in a short time. Both animation studios and ready-to-work labor force have also been the factors that triggered these developments. The animation industry has been involved in high and medium-scale strategy documents of Turkey.



The market volume of animation industry in Turkey is estimated at approximately \$ 75 million for the year 2015.

More than a hundred animation studios operate in Turkey. Most of the animation studios are in Istanbul. Istanbul is followed by Ankara, Eskisehir and other cities. Animation studios in Turkey generally produce TV series, feature films, animated films for promotion, advertisements, entertainments, music clips, games, architectural animation etc.

Some of the most important animation studios in Turkey are: Anima İstanbul, Animax, Animasyon Cumhuriyeti, Düşyeri, Grafi2000, Cordoba, Lighthouse, Resimli Film, Sinefekt, İmaj, ISF Studios, Siyah Martı, Arzum Film and AnimaTürk.

FEATURE FILMS IN TURKEY

YEAR	FILM	DURATION
1951	Evvel Zaman İçinde	-
1963	Cicican	48 m.
1988	Dede Korkut / Boğaç Han	-
2009	Zeytinin Hayali	85 m.
2009	Suluboya	84 m.
2011	Allah'ın Sadık Kulu	108 m.
2013	RGG Ayas	82 m.
2014	İksir: Dedemin Sırrı	85 m.
2014	Uzay Kuvvetleri 2911	90 m.
2014	Evliya Çelebi ve Ölümsüzlük Suyu	82 m.
2014	Rimolar ve Zimolar: Kasabada Barış	75 m.
2015	Köstebeğgiller: Perili Orman	86 m.
2015	Pırdino Sürpriz Yumurta	86 m.
2016	Köstebeğgiller 2: Gölge'nin Tılsımı	85 m.
2016	Kötü Kedi Şerafettin (Bad Cat)	82 m.
2016	Canım Kardeşim Benim	84 m.

SOME TV SERIES IN TURKEY

TV SERIES
Canım Kardeşim
Sizinkiler: Çatlak Yumurtalar
Keloğlan
Pepe
Dede Korkut Hikayeleri
İstanbul Muhafızları
Niloya
Maysa ve Bulut
İstanbul Muhafızları
Ege ile Gaga
Elif'in Düşleri
Rafadan Tayfa

TV CHANNELS IN TURKEY

There are 18 children's channels in Turkey. Of these channels, 7 have domestic channel status and 11 belong to foreign organizations. TRT Çocuk is the only public channel for children. Other domestic children's channels that broadcast in Turkey are Smart Kids, MinikaGo, MinikaÇocuk, Kidz TV and Planet Kids.



LABOR FORCE IN TURKEY

It is estimated that the number of qualified and active labor force in Turkey's animation industry is about 1,500. A medium-experienced animator in Turkey earns about \$ 1,000- \$ 1,500 per month.

ANIMATION EDUCATION IN TURKEY

Eskişehir Anadolu University is Turkey's oldest and most experienced university in the field of animation.

Universities with animation department in Turkey are as follows:

UNIVERSITY	CITY
Anadolu University	Eskişehir
İpek University	Ankara
Dumlupınar University	Kütahya
Maltepe University	İstanbul
Marmara University	İstanbul
Yaşar University	İzmir
İstanbul Aydın University	İstanbul

STRENGTHS OF ANIMATION INDUSTRY IN TURKEY

- Young population
- Rich history and cultural background
- Eskişehir Anadolu University and other educational institutions
- Intensity of audience
- Low labor costs compared to Europe and America
- Presence of qualified producers, directors and animators
- Proximity to European and Asian markets

ANIMATION INDUSTRY IN ESKIŞEHİR

Eskişehir is considered as one of the most important cities of Turkey in animation field.

5 animation studios operate in Eskişehir. Strengths of animation industry in Eskişehir are:

- Qualified labor force and low-cost labour
- Qualified freelancers
- Low investment costs
- Anadolu University (It has a history of 30 years in animation field.)
- Low living costs
- High living standards
- Suitable location
- Special investment zones
- Animation Research and Development Center

NOTES



Bursa Eskişehir Bilecik Development Agency
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